To our [FARM NAME] customers:

You likely are aware that highly pathogenic avian influenza (HPAI) has been identified in commercial poultry flocks in the U.S. This announcement follows a number of findings of HPAI in wild birds in several states. [MODIFY AS NEEDED].

The U.S. egg industry and our team at [FARM NAME] have been closely monitoring this situation, and our farms are taking steps to respond.

While biosecurity is always a priority on our farms to keep our hens healthy, we have heightened measures wherever necessary to help prevent HPAI from entering our farms. Specifically, our farms are:

* Housing our hens indoors at all times;
* Following the guidance of USDA and state animal health officials;
* Limiting visitors on our farm to essential personnel only; and
* Keeping close observation of our flocks for any signs of illness.

[ADD ANY OTHER MEASURES SPECIFIC TO YOUR FARM, AS APPROPRIATE, AND REMOVE ANY THAT ARE NOT APPLICABLE]

It is important to know that HPAI is not a public health risk. There is no evidence that HPAI can be transmitted through eggs or meat.

[FARM NAME] is committed to maintaining the health and well-being of our hens and continuing to produce safe, nutritious eggs for our customers. Please contact me if you have any further questions and thank you for your support of our farms.