



# United Egg Producers

Leadership by Egg Farmers for Egg Farmers

## COVID-19 Media Talking Points

- Our great [COMPANY NAME] team members are working tirelessly to assure the availability of safe, nutritious eggs for our retail customers and consumers during this time of crisis and uncertainty.
- We are aware some Americans have faced empty store shelves and egg cases early in this outbreak, and we understand these concerns.
- My commitment as an egg producer is to provide a steady supply of eggs. I'm partnering with my customers to help them restock egg cases across the U.S.
- I am so proud of my farm employees for their dedication during this challenging time. They are working hard to maintain steady egg production for our customers.
- Food workers are considered essential employees, as designated by state government officials and the U.S. Department of Homeland Security, and are permitted to work, even under shelter-in-place orders.
- Because they are working during this time, providing a clean and safe work environment for our farm workers is of the utmost importance to me.
- On our farm, we've enhanced many of our disease prevention measures for the safety of our team, and we are following all safe workplace recommendations specific to COVID-19.
- Because egg farms are biosecure locations, we already have regular on-farm practices that include comprehensive cleaning and disinfection, frequent hand sanitizing and hand washing. Many roles on egg farms require masks and other protective gear, and visitors to egg farms are limited.
- At a time like this, it's so important that we continue providing the best care for our hens, and our teams are ensuring hens have a ready supply of nutritious feed and fresh water, and we're carefully monitoring their health. Trained animal welfare workers and veterinary experts remain on egg farms during this time to care for flocks.
- We're also fully committed to maintaining our high standards for food safety, and we continue to follow all applicable state and federal regulations for egg production, including the FDA Egg Safety Rule. We are grateful that government officials and inspectors continue to support our farms and plants.
- IF ASKED ABOUT COVID IN FOOD: It is important to know that numerous public health experts have confirmed that COVID-19 is not transmitted in food.
- IF ASKED ABOUT PRICES: Eggs are a commodity, and egg prices are set on the commodity market. [Urner Barry](#) is an organization that monitors and reports on commodity market pricing.